

YOUNGSTOWN CITY SCHOOL DISTRICT
Cosmetology Instructor

Choffin Career & Technical Center

Position Title: Cosmetology Instructor – *B-Strong: Resilience Beauty Studio*

Position Summary:

Choffin Career & Technical Center is seeking a dynamic, licensed Cosmetology Instructor to lead the *B-Strong: Resilience Beauty Studio*, a two-year career and technical education program that redefines beauty education through the lens of mental wellness, emotional support, and holistic care. This program offers an innovative alternative to traditional licensure-focused cosmetology, blending client-centered beauty techniques with wellness practices, trauma-informed care, and resilience-building experiences.

Students gain hands-on skills in hair, skin, and nail services, while also exploring mental health first aid, aromatherapy scalp treatments, mindfulness practices, and guided emotional reflection. The student-run salon doubles as a healing space, offering services like *Celebration of Life* rituals and *B-Strong Boost* treatments, emphasizing the therapeutic power of beauty. This position is ideal for a licensed cosmetology educator passionate about mentoring students, supporting mental wellness, and fostering personal growth in a salon setting.

Qualifications:

- Active Ohio Cosmetology Instructor License
- Minimum 5 years of experience in cosmetology, esthetics, or salon management
- Deep understanding of diverse hair textures, wellness-based beauty services, and inclusive client care
- Strong background in mentoring or coaching students in salon skills
- Ability to integrate wellness, emotional support, and mental health awareness into classroom and salon instruction
- Familiarity with beauty certifications and non-licensure career paths (e.g., lash extensions, makeup artistry, aromatherapy, holistic skincare)
- Strong leadership, communication, and relationship-building skills
- Must pass required background checks for employment

Preferred Qualifications:

- Experience with Aveda or similar holistic beauty systems, especially those emphasizing plant-based products, sustainability, and mind-body wellness
- Knowledge of Aveda's stress-relief rituals, sensory experiences, and energy-balancing practices aligned with *B-Strong's* mission. The mission of the *B-Strong: Resilience Beauty Studio* is to redefine beauty as a pathway to healing, confidence, and connection. By integrating cosmetology with mental wellness practices, the program empowers students to deliver salon experiences that nurture both outer appearance and inner strength. Through compassion, creativity, and care, students learn to become wellness-focused beauty professionals who uplift their clients and communities.
- Passion for redefining beauty as a source of healing, empowerment, and emotional strength

Essential Responsibilities:

Beauty & Wellness Instruction

- Deliver instruction in hair care, skincare, nail care, salon operations, and client-centered services
- Integrate empathy-based communication, aromatherapy, breathwork, journaling, and stress-relief exercises into daily instruction
- Prepare students for industry certifications in makeup artistry, lash and brow services, holistic nail care, and more
- Supervise and guide students in operating a student-run wellness salon offering meaningful, emotionally supportive services

Mental Health & Resilience Education

- Teach foundational and advanced practices in emotional resilience, mental health awareness, and wellness advocacy
- Lead activities such as Mindful Moments, B-Strong Check-Ins, and Memory Wall reflections
- Support student participation in the Mental Health First Aid (MHFA) certification and other related certifications, as well as peer mentorship

Career Development & Community Engagement

- Facilitate work-based learning experiences, including internships, salon partnerships, and wellness pop-ups
- Build strong industry connections to promote career pathways in beauty, wellness, entrepreneurship, and social impact
- Collaborate with Choffin's School of Professional Cosmetology, Choffin's School of Professional Barbering, and with other Choffin programs (e.g., Culinary, Digital Graphics, Business) for interdisciplinary projects
- Support students in building portfolios, developing personal brands, and showcasing their work at the annual *Beauty & Resilience Showcase*

Student Support & Mentorship

- Foster an inclusive, supportive, and trauma-informed learning environment
- Provide individual coaching, career counseling, and guidance in navigating personal and professional challenges
- Maintain accurate records of student progress, certifications, and salon service participation

Physical Requirements:

- Frequent standing and walking in classroom and salon settings
- Ability to lift up to 25 lbs. (salon supplies, product inventory)
- Reaching, kneeling, and crouching as needed for beauty services

Reporting & Evaluation:

This position reports to and is evaluated by the Choffin Administration. Job responsibilities are subject to change based on program and district needs.