



JOB DESCRIPTION: District Athletic Director/Athletic Liaison

QUALIFICATIONS:

- 1) Bachelor's degree, sports administration, or a related field (Master's degree in Educational Leadership or Sports Management is preferred).
- 2) Five or more years of experience in athletic leadership, coaching, or athletic program management.
- 3) Strong understanding of athletic program development in a rural context, including creative problem-solving and resource maximization.
- 4) Demonstrated ability to build relationships with diverse stakeholders, including students, staff, parents, and community members.
- 5) Excellent organizational, communication, and interpersonal skills.
- 6) Knowledge of state and federal regulations regarding athletics, safety, and student eligibility.

REPORTS TO: Director of Operations/Facilities

JOB GOALS: The District Athletic Director will provide visionary leadership to enhance, develop, and oversee athletic programs across the district, ensuring equitable access to quality athletic experiences for all students. This role focuses on building a strong athletic culture, supporting coaches, fostering community partnerships, and promoting excellence in student-athlete development while prioritizing academic success, sportsmanship, and health and safety; and supporting the Mission Statement of Marion County School District.

PERFORMANCE RESPONSIBILITIES:

Program Development and Oversight

- *Lead the development and implementation of a comprehensive athletic program across the district that meets the needs of all schools and communities.*
- *Ensure alignment of athletic programs with the district's vision, values, and academic goals.*
- *Promote equity and access to athletic opportunities for all students, including addressing challenges unique to rural communities.*

Coach and Staff Support

- *Recruit, hire, train, and mentor coaches to ensure high-quality instruction and leadership.*
- *Provide ongoing professional development for coaching staff to enhance their skills and align with district and state standards.*
- *Foster a positive culture of collaboration and support among coaches and athletic staff.*

Community and Stakeholder Engagement

- *Build relationships with parents, community leaders, and local organizations to support athletic programs and increase participation.*
- *Serve as the district's representative in athletic associations and community meetings.*
- *Develop marketing strategies to promote athletic events and achievements.*

Facility and Resource Management

- *Oversee the maintenance and development of athletic facilities to ensure safe and quality environments for practices and competitions.*
- *Manage the athletic budget, including securing additional funding through sponsorships, grants, and partnerships.*
- *Coordinate transportation, scheduling, security and logistics for districtwide athletic events.*

Compliance and Safety

- *Ensure all programs comply with state athletic association regulations, district policies, and Title IX requirements.*
- *Develop and enforce policies related to student-athlete eligibility, safety, and conduct.*
- *Promote a culture of sportsmanship, ethical conduct, and respect across all athletic programs.*

Performance Monitoring and Evaluation

- *Establish metrics to assess program effectiveness, including student-athlete academic performance, participation rates, and community satisfaction.*
- *Provide regular reports to the superintendent and school board on the status and progress of athletic initiatives.*
- *Identify and address gaps or challenges in the current athletic programs to ensure continuous improvement.*

OTHER PERFORMANCE RESPONSIBILITIES:

- *Performs other related duties as assigned by the Superintendent and/or the Director of Operations.**

TERMS OF EMPLOYMENT:

SALARY: This position may be supplemental for current employees of Marion County School District or a full-time role with additional responsibilities and duties assigned.